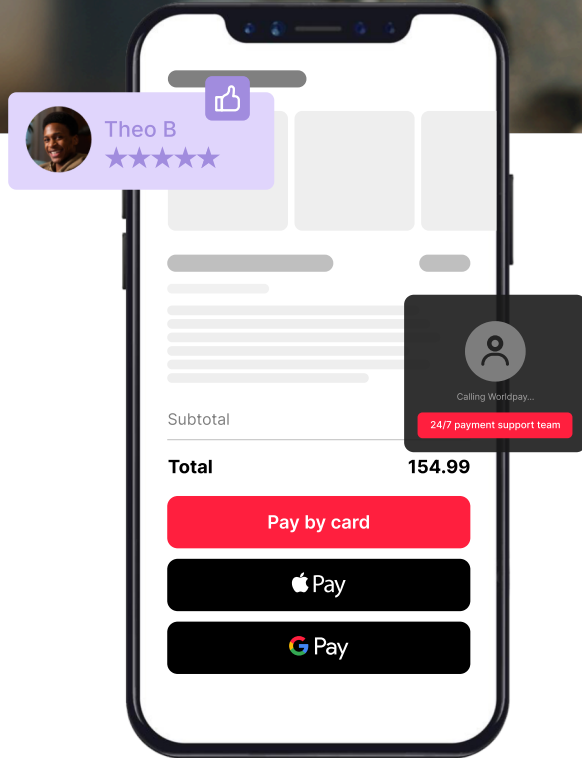


Why migrate your merchants to Worldpay for Platforms?



Why migrate your merchants?

Migrating your existing merchants to payments by Worldpay for Platforms gives you a faster, more predictable way to grow revenue, without adding operational burden or building new payments infrastructure.

With **transparent pricing**, **competitive rebates**, and **high-touch local support**, you unlock meaningful payments monetisation while delivering a significantly better payments experience to your merchants

The value to your platform



Immediate revenue uplift through high-margin residuals



Stronger merchant retention with embedded, reliable payments



A trusted migration partner with dedicated oversight and a tested, low-friction process



Lower operational load as Worldpay handles risk, KYC, compliance and onboarding



A modern payments stack that improves your product experience



Differentiation vs competitors offering generic or low-support payment options

Migration isn't just a process switch, it's a strategic opportunity to unlock more revenue, improve merchant satisfaction, and strengthen your platform's value proposition and customer loyalty.



How our merchant migration works

1 Prepare and align

We work with you to confirm migration goals, timelines, merchant segments, and communication plans. Your dedicated Partner Manager leads the process and ensures cross-functional alignment.

2 Import merchant data

Partners supply the necessary merchant information, one by one or in bulk. Worldpay validates the data, prepares outreach, and aligns activation sequencing.

3 Contact, apply and approve

Our dedicated payment consultants manage merchant outreach, agreements, and application completion. Worldpay handles all compliance steps (KYC, risk, underwriting) and sets your merchants up for activation.

4 Migrate payer data and activate

Stored payer information is securely migrated in 2 business days, to ensure uninterrupted billing. Merchants complete activation with hands-on hypercare support and begin processing on Worldpay. We monitor early performance and optimise quickly.

What you can expect from us

- ✓ A dedicated migration lead and weekly check-in
- ✓ Clear timelines, communication guidance, and project oversight
- ✓ Full support across risk, KYC, PCI, and implementation
- ✓ Merchant-ready templates, scripts, and guide
- ✓ A full migration toolkit (data templates, mapping guides, FAQs)
- ✓ Fast processing with a 2-day data migration SLA
- ✓ High-touch activation and hypercare support for merchants

What we need from you

- ✓ Access to required merchant data
- ✓ A clear merchant communication plan
- ✓ Decision on migration approach
- ✓ Merchant segmentation and prioritisation
- ✓ Alignment across product, support, CX and sales

We are with you at every step

Your dedicated Partner Manager is here to answer questions, scope edge cases, clarify requirements, and ensure every merchant transitions safely and smoothly, so you can unlock revenue faster with complete confidence.

It doesn't end there, our local payments support team is always here for your merchants; accessible, responsive, and genuinely invested in their success.

We don't outsource support or leave your merchants waiting for answers; our teams stay close throughout onboarding, activation, and day-to-day processing.

Whether it's troubleshooting, clarifying settlement details, or resolving a payments issue quickly, your merchants will always reach real specialists who understand their business and won't disappear when they need help most.

Our goal is simple: **Consistent, reliable support that builds trust and keeps your merchants processing with confidence.**

