



Protecting sensitive data:

How tokenisation enhances payment security

Tokenisation keeps your payment processing secure and efficient



Enhanced security

Shields sensitive data from fraudsters, providing comprehensive protection.



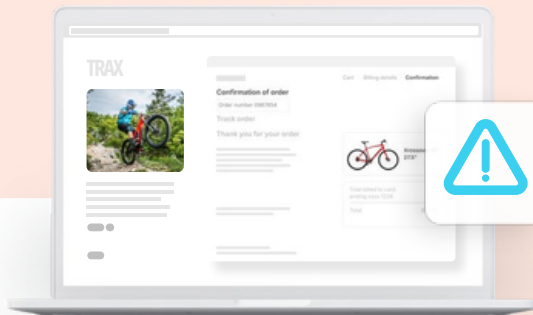
Operational efficiency

Prevents disruptions in recurring payments, ensuring business continuity.



Customer trust

Reduces false declines, delivering smooth, reliable shopping experiences.



Digital fraud presents significant challenges

Understanding the potential risks and costs of online fraud is essential for you and your users.

\$10b

\$10 billion lost to fraud by U.S. consumers in 2023 (+14% from 2022).

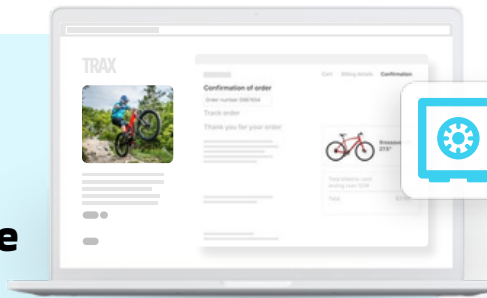
109,000

109,000 fraudulent card payment reports in 2024.

\$362b

\$362 billion in merchant losses predicted by 2028.

Understanding tokenisation and its benefits for software platforms



Tokenisation replaces sensitive card data with secure tokens — functioning as a protective barrier between valuable data and potential threats.



Benefits of tokenisation:

PCI compliance

Simplifies regulatory requirements for software companies and their customers.

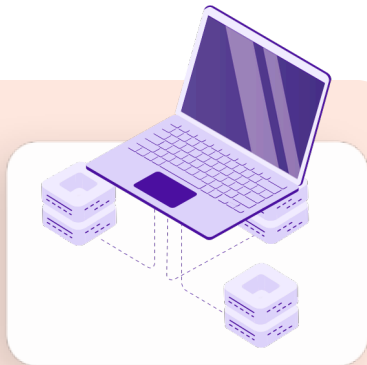
Security

Tokens have no value to fraudsters.

Trust

Improves the customer experience through reliable, secure transactions.

Tokenisation options for software companies



Choose the optimal solution to streamline compliance and enhance customer experience.

Cross channel tokenisation



Integrates payments across in-store and online channels.



Reduces the complexity of PCI compliance.

Network tokenisation



Improves transaction approval rates.



Lowers interchange fees, optimising costs.

Pro tip: Why choose just one? Implement both solutions for maximum security and efficiency.

Building trust through tokenisation

- Enhanced security = peace of mind for all stakeholders.
- Fewer false declines = increased customer satisfaction

Ready to **secure your payments?**

Contact Worldpay for Platforms



worldpay
for platforms

WM-2303 04.25

© 2025 Worldpay, LLC and its affiliates.
platforms.worldpay.com