

# Text-to-Pay

## Modernize billing, payment, and engagement experiences via text

Increasingly, people prefer to pay and engage via text. Text-to-Pay helps meet the demands of today's consumers, while accelerating and automating billing and payment collection.

### What it is

Text-to-Pay is a white label solution that helps software companies, and their customers, securely modernize billing, payment, and engagement experiences via text.

### With Text-to-Pay, you can:

- Strengthen consumer engagement
- Accelerate speed-to-payment
- Improve revenue cycle management
- Lower operational costs through automation and scale
- Leverage Worldpay's technical infrastructure

### Why Text-to-Pay from Worldpay for Platforms

#### Securely modernize billing, payment, and engagement experiences

Consumers do not un-learn convenience and most check their text messages 10 times per day<sup>2</sup>. Engage them with secure and convenient text-based billing and payment experiences that boost retention and loyalty.

#### Increase speed-to-payment and improve revenue cycle management

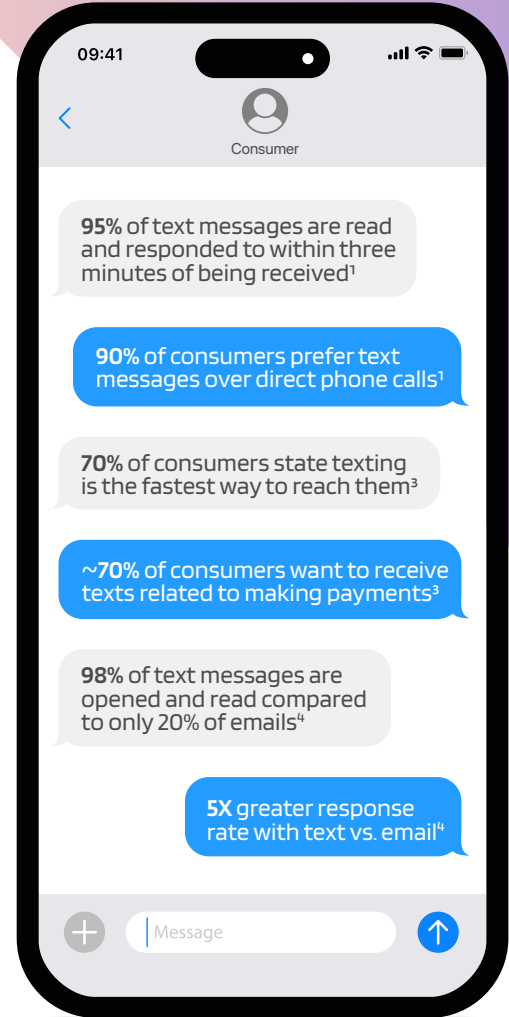
Eliminate the delays of traditional mail and reduce the risk of overlooked emails. With Text-to-Pay, receive prompt, timely payments that accelerate cash flow and improve revenue cycle management to strengthen your overall financial stability.

#### Automate payment collection to scale and reduce operational costs

Collect payments faster with fewer resources. Text-to-Pay automates and scales payment collection while reducing operational costs, such as labor, paper, and postage.

#### Leverage Worldpay technical infrastructure

Text-to-Pay is a Worldpay provided solution. Meaning, Text-to-Pay is fully integrated into the Worldpay ecosystem, including onboarding and support.



<sup>1</sup> [SMS Comparison](#), SMS Marketing Statistics 2024 for USA Businesses

<sup>2</sup> [SimpleTexting](#), Text and SMS Marketing Statistics in 2024

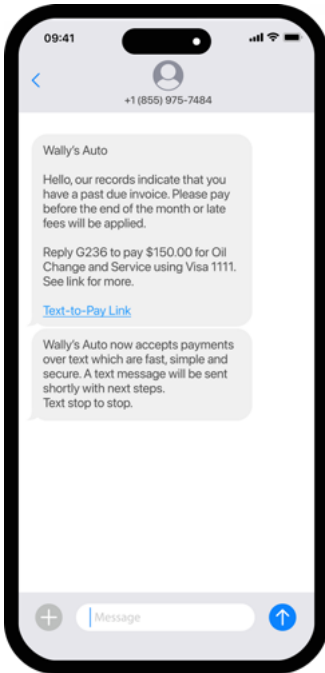
<sup>3</sup> [Text Request](#), 2023 State of Business Texting Report

<sup>4</sup> [Datos Insights](#), The State of Bill Pay: Digital Payment Trends and Growing Demand for Text Messaging

## How it works

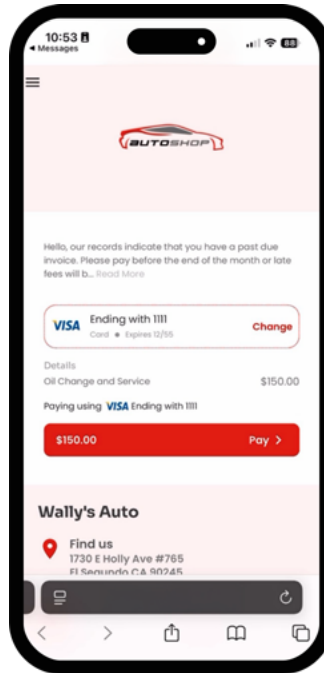
1

Consumer receives text message



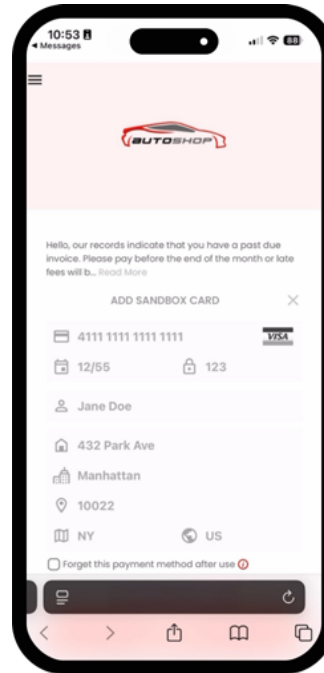
2

Consumer clicks on link



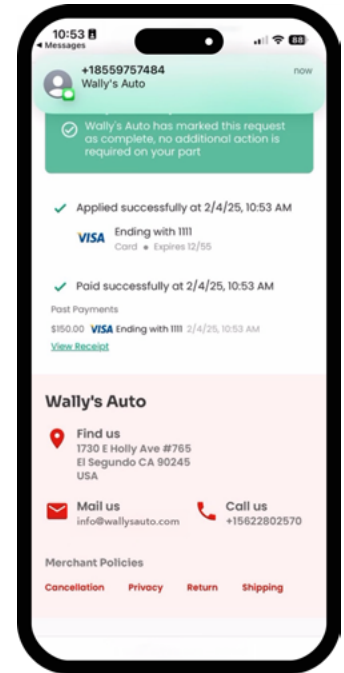
3

Consumer enters payment info



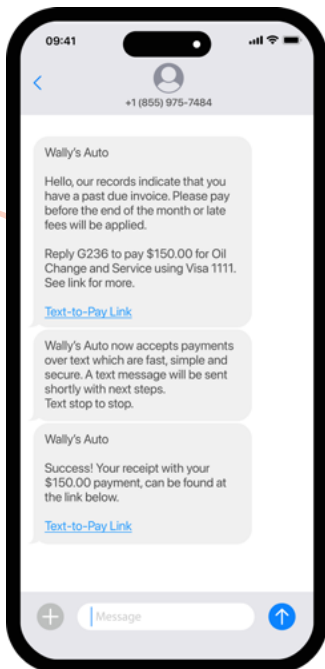
4

Payment is processed



5

Payment is confirmed



## Why Worldpay for Platforms

Worldpay for Platforms empowers software companies to seamlessly integrate and embed payment and financial experiences into their platforms. We're trusted by software platforms of all sizes to accept payments, manage and grow financial services while achieving hypergrowth and loyalty. Annually, we process over 4 billion transactions. To learn more about us, visit [worldpay.com](https://worldpay.com).

## Get started

For more information, please contact your Partner Success Manager.